



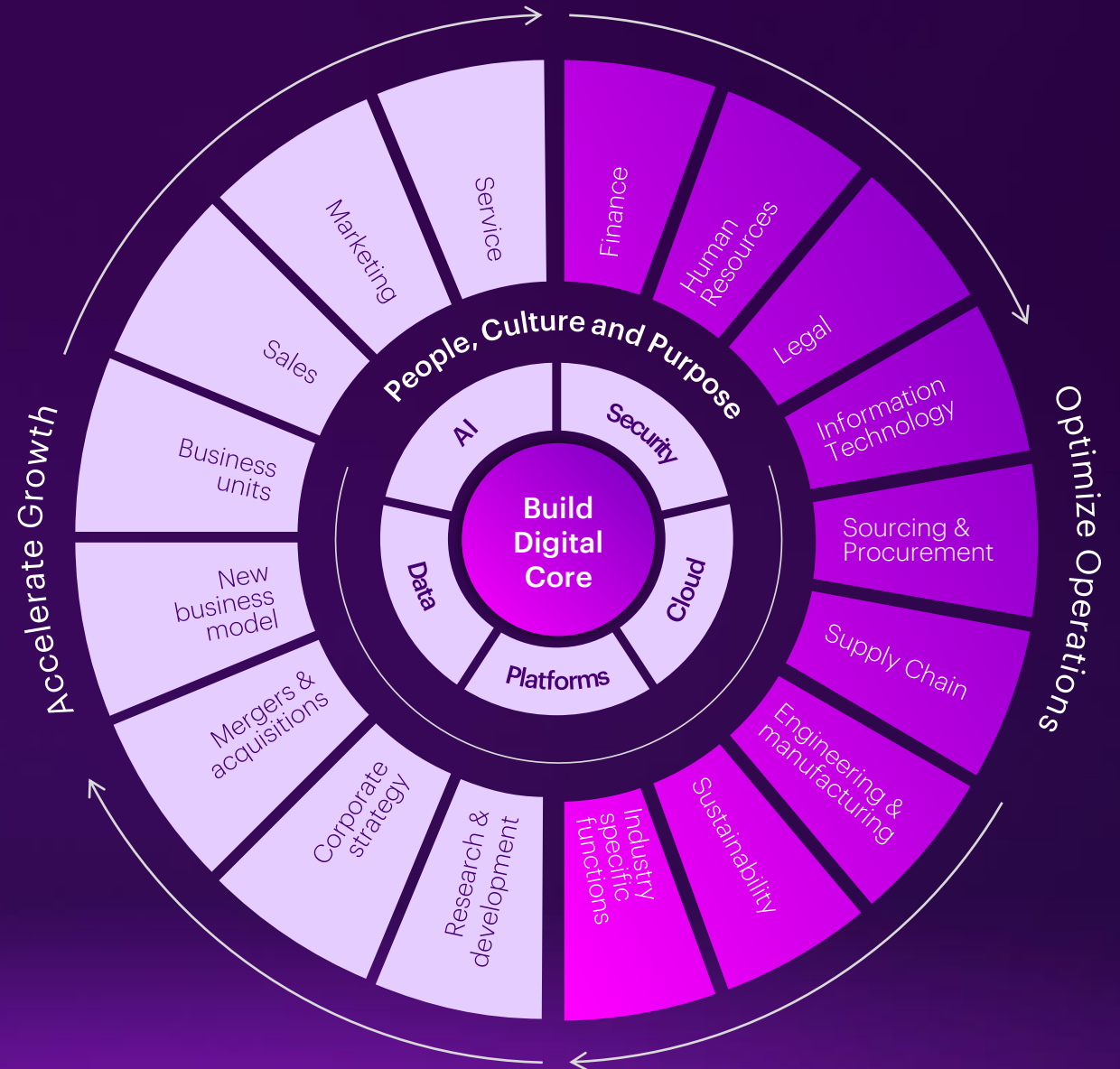
The Reinvention Ahead

Investor briefing | November 2023

Forward-Looking Statements

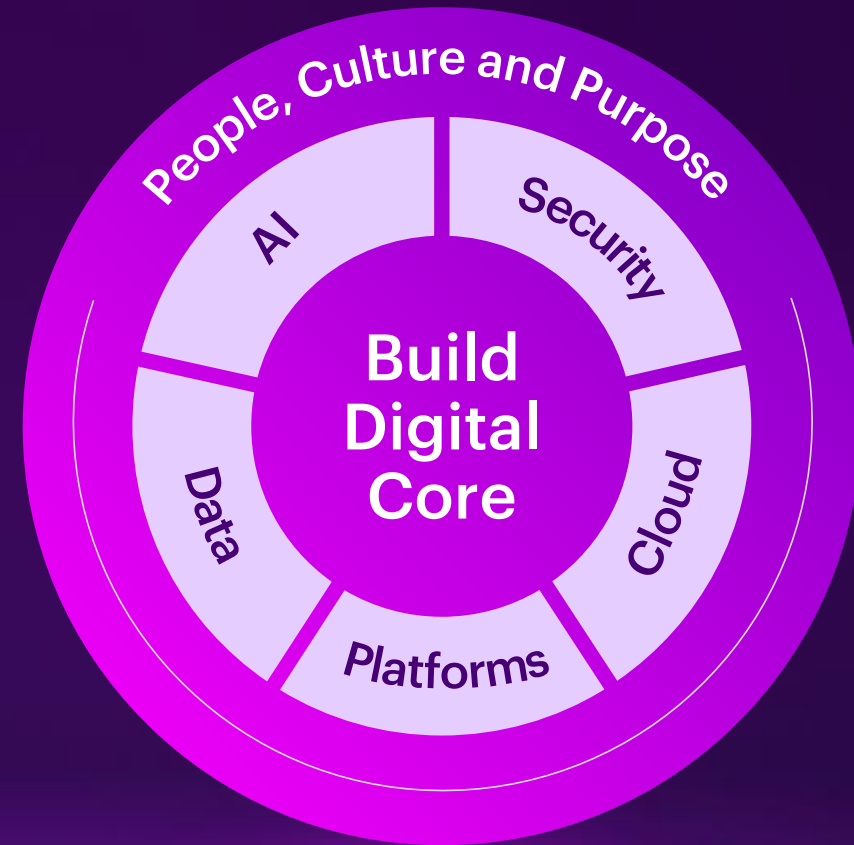
Except for the historical information and discussions contained herein, statements in this presentation may constitute “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995 relating to our operations, results of operations and other matters that are based on our current expectations, estimates, assumptions and projections. Words such as “may,” “will,” “should,” “likely,” “anticipates,” “expects,” “intends,” “plans,” “projects,” “believes,” “estimates,” “positioned,” “outlook” and similar expressions are used to identify these forward-looking statements. Any statements other than statements of historical fact may be forward-looking statements. For details on the uncertainties and other factors that may cause our actual future results to be materially different than those expressed in our forward-looking statements, see the uncertainties and other factors discussed under the “Risk Factors” heading in our most recent annual report on Form 10-K, quarterly reports on Form 10-Q and other documents filed with or furnished to the Securities and Exchange Commission. We do not undertake to update our forward-looking statements. This presentation also includes certain forward-looking projected financial information that is based on current estimates and forecasts. Actual results could differ materially. Forward-looking and other statements herein may also address our corporate responsibility progress, plans, and goals (including environmental matters), and the inclusion of such statements is not an indication that these contents are necessarily material to investors or required to be disclosed in our filings with the Securities and Exchange Commission. In addition, historical, current, and forward-looking sustainability-related statements may be based on standards for measuring progress that are still developing, internal controls and processes that continue to evolve, and assumptions that are subject to change in the future.

Our strategy
is to help our
clients reinvent

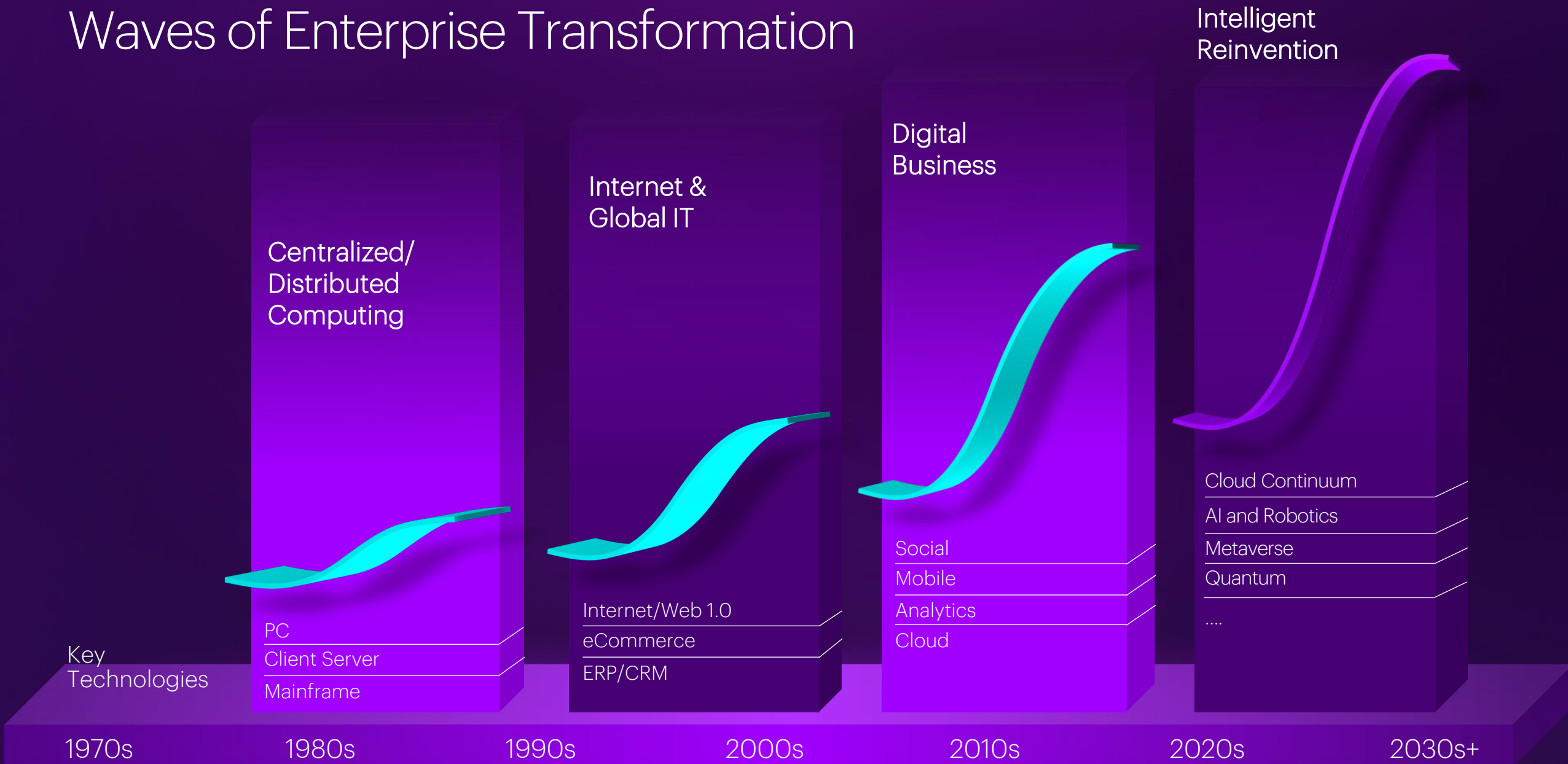


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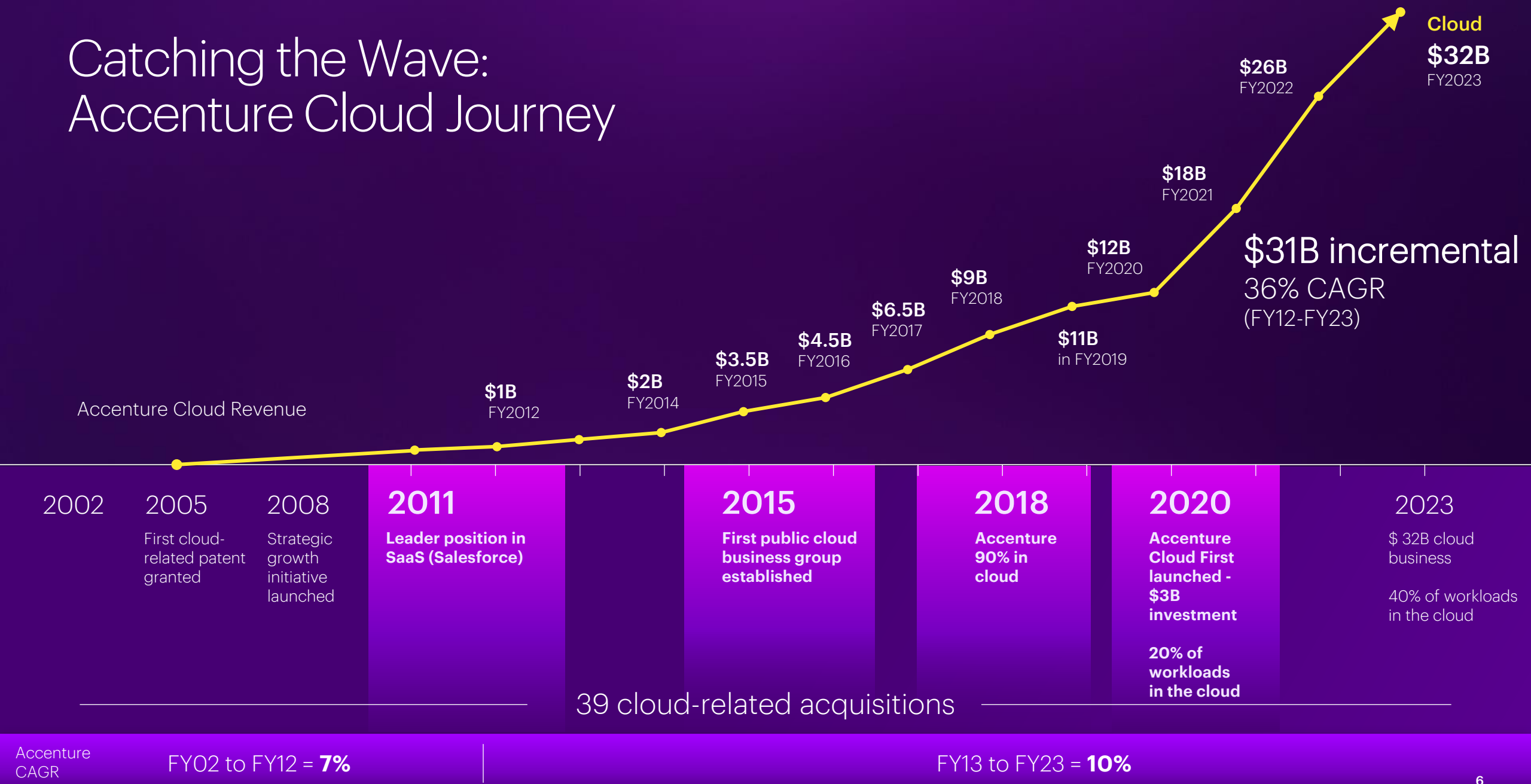
It starts with a strong
digital core



Waves of Enterprise Transformation

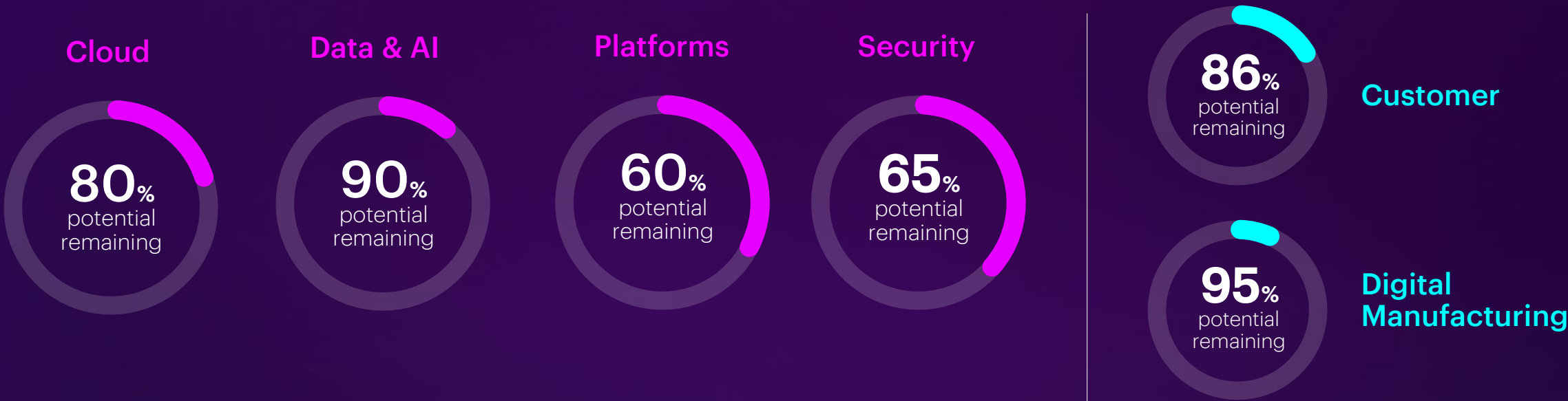


Catching the Wave: Accenture Cloud Journey



Cloud revenues and CAGR percentages are approximated and may be modified to reflect periodic changes in definitions

The Digital Core: Significant Opportunity Ahead



Cloud: 25-40% of workloads are in the cloud (Everest Group); only 20% are modernized (Accenture Research)
Data & AI: Accenture Research
Platforms: Accenture research (approximate based on select platforms)
Security: World Economic Forum
Customer: Only 14% of organizations responding to the 2021 Gartner Cross-Functional Customer Data Survey indicated they have achieved a 360-degree customer view of the customer. Gartner®, Apply Customer Data Management Technologies to Create Better Customer Experiences, 2023.
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Digital Mfg: Everest Group

Our Leading Ecosystem Partners



#1

ACN Market Position

~2X

market share of
closest competitor

Emerging
Key Partners

 snowflake®

 databricks

 Meta LLaMA

 NVIDIA®

 cohere

ANTHROPIC

 paloalto®
NETWORKS

Our Proven Reinvention Formula



The Age of AI, Powered by Gen AI



\$3B

Data & AI
Investment



\$300M

Gen AI sales*



300

Gen AI client
projects*

**GenAI to become \$1.3T
market by 2032**

- Bloomberg -

**GenAI Adoption
Challenges for CXOs****

46% view getting the data
strategy right as top
issue

32% rank talent scarcity
(skills and people) as
a concern

**Accenture CXO Pulse Survey; September 2023

15+ years
leading in AI

1545+
AI patents
& patents
pending

Doubling AI
talent to **80K**

AI Navigator for
Enterprise

Accenture
Center for
Advanced AI

Cognitive
Infrastructure
opportunity

Gen AI: Two Speed Approach

Early Value Opportunities



**Marketing and
Customer Support**



Finance



Human Resources



IT and Coding



Knowledge Management



Responsible AI

Building Capabilities

Strategic Bets



Retail
Assortment Optimization



Insurance
Intelligent Underwriting



Life sciences
Generative Drug Discovery



Energy
Capital Projects



Realities of Gen AI for our Clients



It's early, but moving fast



Driving demand for digital core,
especially data readiness



Business value focus



Clients taking two-speed approach:
quick hits and strategic bets



It's not just about the tech.
Importance of change and
transformation

Enduring approach
to shareholder
value creation

...while delivering
360° value to all our
stakeholders

Grow faster than the market
and take share

Strong earnings growth with
sustainable margin expansion
while investing at scale

Strong cash flow
Disciplined capital allocation
Significant return to shareholders